YouGov Pub User Survey September 2013 - Midlands & Wales

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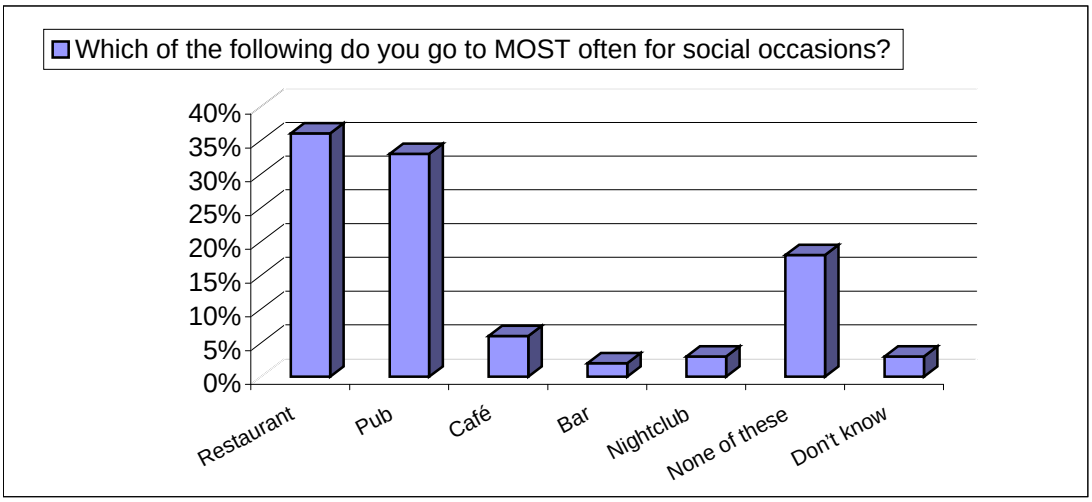
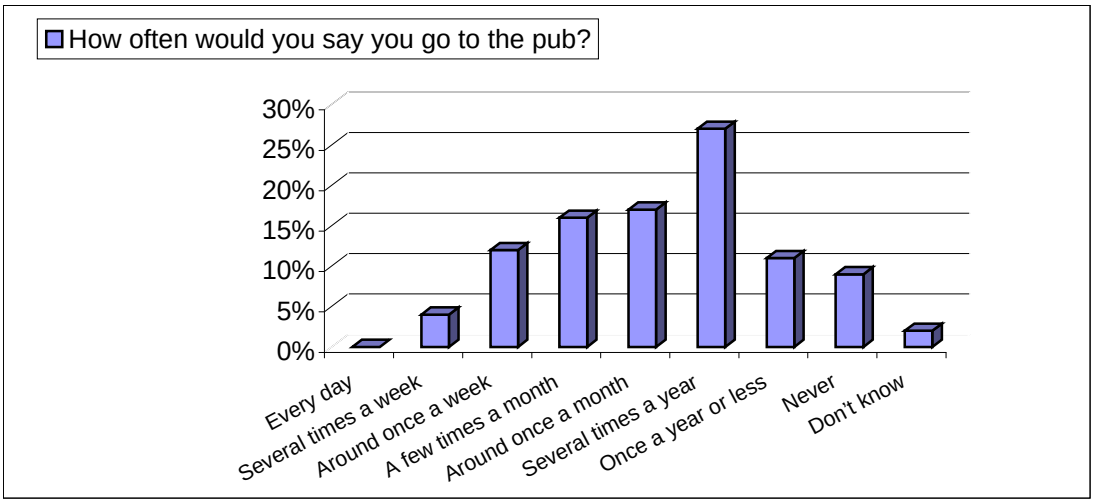
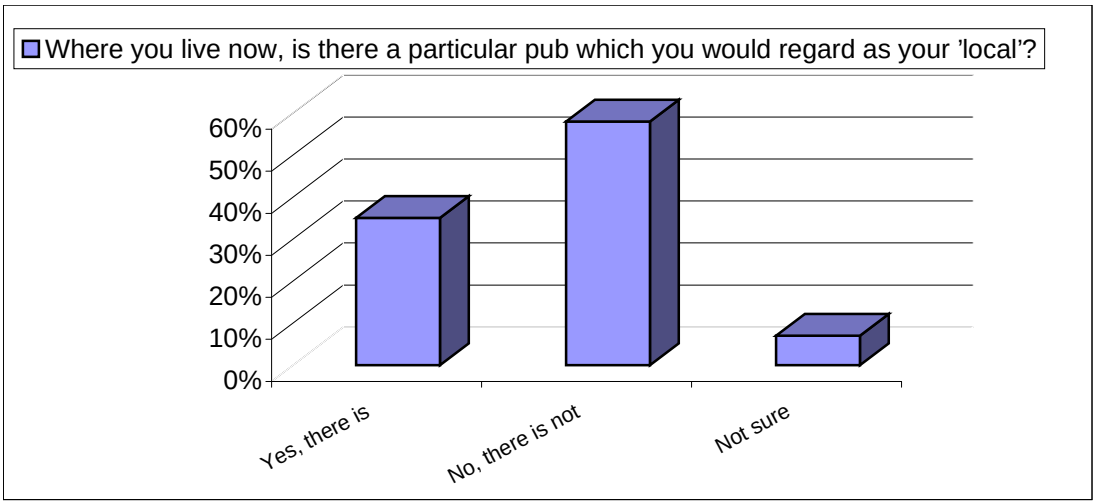
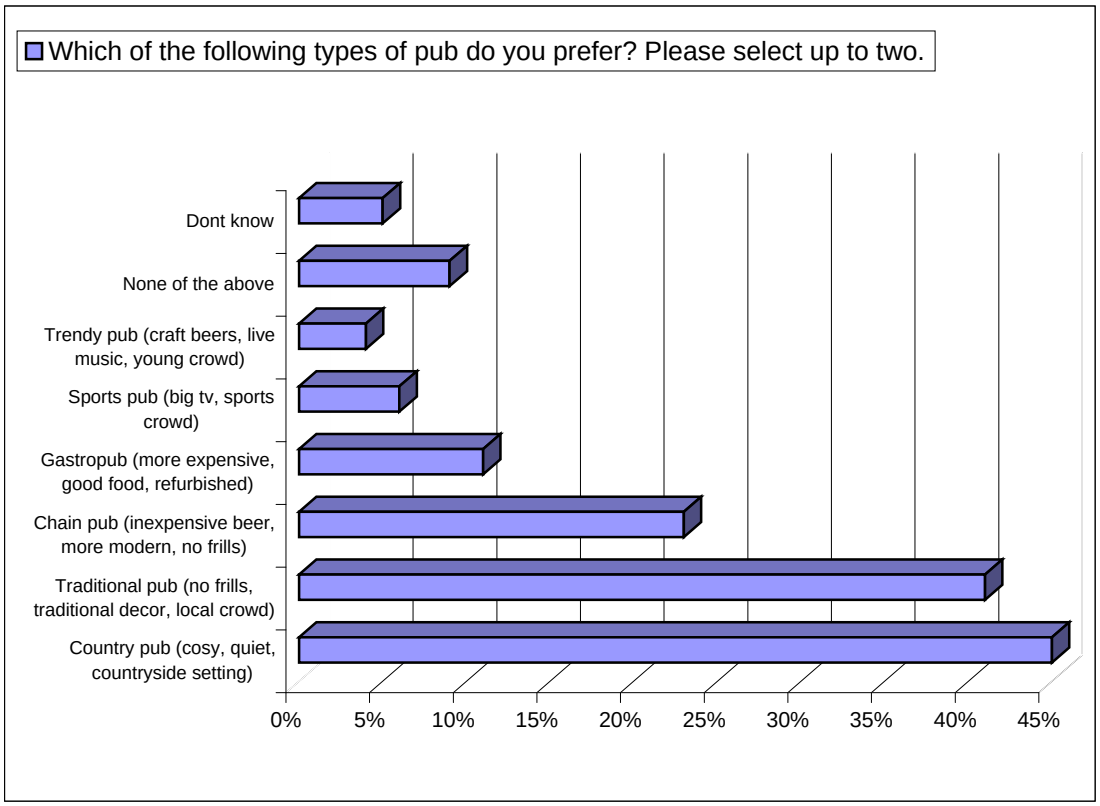
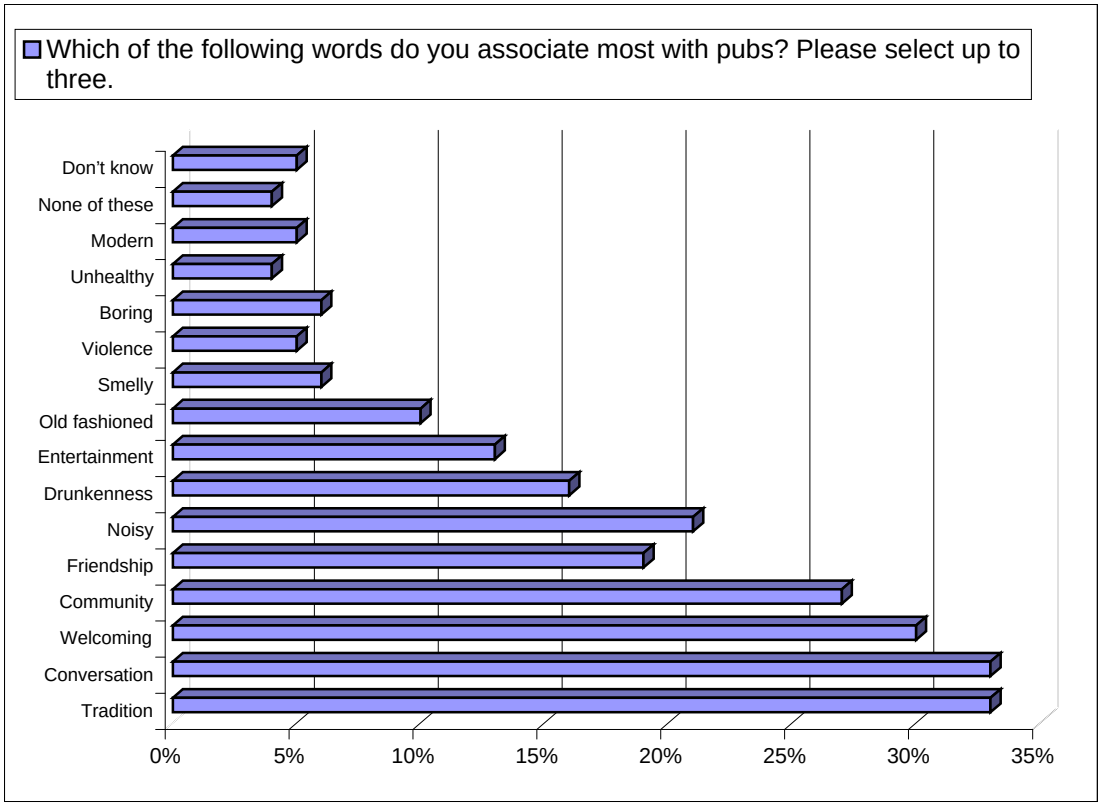







Which of the following types of pub do you prefer? Please select up to two.
Dont know
None of the above
Trendy pub (craft beers, live music, young crowd)
Sports pub (big tv, sports crowd)
Gastropub (more expensive, good food, refurbished)
Chain pub (inexpensive beer, more modern, no frills)
Traditional pub (no frills, traditional decor, local crowd)
Country pub (cosy, quiet, countryside setting)
0%
5%
10%
15%
20%
25%
30%
35%
40%
45%


Which of the following words do you associate most with pubs? Please select up to three.
Don't know
None of these
Modern
Unhealthy
Boring
Violence
Smelly
Old fashioned
Entertainment
Drunkenness
Noisy
Friendship
Community
Welcoming
Conversation
Tradition
0%
5%
10%
15%
20%
25%
30%
35%